



B&B Electronics provides best-in-class, rugged connectivity solutions for wireless and wired networks **simply**, **reliably** and **efficiently**.

**Our Set of Beliefs and Behaviors:**

We build enduring connections to our customers through a culture built upon five pillars:

**Quality ♦ Trust ♦ Respect ♦ Integrity ♦ Improvement**

♦ *Quality*

We are passionate about delivering **quality** connectivity solutions that are known for reliability, ease-of-use and ease of implementation.

♦ *Trust*

Because **trust** forms the foundation of business success, we are responsible for providing solutions and advice our customers can depend on.

♦ *Respect*

We show **respect** to others by fulfilling the promises we make in product performance, delivery and commitments to our co-workers and customers. We do what we say we will do.

♦ *Integrity*

We believe in a company characterized by accountability, ethics and **integrity**, in the way we treat our employees, partners and investors.

♦ *Improvement*

Every process, every product, every call, and every day presents endless opportunities to **improve** the business and to become the customer's most preferred supplier.